



Press Release
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Asian Business Association of Orange County
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Press Release

Asian Business Association of Orange County (ABAOC) Announces 2008 Asian Global Sourcing and Procurement Opportunities Conference

**Contracting, Purchasing and Suppliers' Relationship Building
Opportunities**

SANTA ANA, Calif. - Aug 13, 2008: The **Asian Business Association of Orange County (ABAOC)** announced that they will have the **2008 Asian Global Sourcing and Procurement Opportunities Conference** on **Thursday, October 16** at the Pacific Ballroom in the **Paradise Pier Hotel in Anaheim**, from **1:00 to 5:30pm**.

The purpose of this event is to allow large to medium size companies and professionals who are engaged in global operations in the transportation, distribution, information technology, construction consumer goods and services, telecommunications, as well as corporate suppliers and individuals who want to expand their market base with large corporations in hope of developing strategic business relationships with representatives in contracting, purchasing and supplier diversity.

This event is in strategic collaboration with **The Walt Disney Company, Disneyland Resort, Southern California Edison, Nordstrom, the Port of Los Angeles, Prudential Financial, Quanta Consulting, Inc., The Gas Company, a Sempra Utility Company, Union Bank of California, Small Business Administration, Santa Ana District and Wheatley & Osaki, APC, Construction Lawyers.**

Keynote Speakers include:

Brian Peck, Counsel for International Trade & IP, Crowell & Moring LLP

David Josephson, Western Regional Director, Export-Import Bank

Diane D. Stewart, Senior Vice President & Manager, Structured Trade Finance Division, U.S. Bank

Greg Knox, Regional Manager, Atradius Trade Credit Insurance, Inc.

Jim MacLellan, Director, Trade Services, Port of Los Angeles

Nancy W. Hiromoto, Director, Import / Export, Citizen Watch Co. of America

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R Sampath, Director, Global Sourcing, Quanta Consulting, Inc.
Roger Clarke, President of the L.A. Customs Brokers and Freight Forwarders Association
Dr. Kim Huynh, Professor, Global Markets
Dr. Sourav Chatterjee, NERA, India Global Market
Ron Vienna, County of Orange
Representative from California Dept of General Services
Nick Manalisay, US Small Business Administration
Ken Ashford, Metropolitan Water District of Southern California
Carolina Coppolo, Orange County Transportation Authority
Ray Robles, The Gas Company, a Sempra Utilities
Representative from NORDSTROM Corporate Office, Seattle, WA
Robbin Billups, Vice President, Supplier Diversity, US BANK, Corporate Procurement
Rhonda Thornton, University of Southern California
Union Bank of California, Suppliers' Diversity
Quang Vu, President, Dahl, Taylor & Associates, Inc.
Linda Stone, President, APR Consulting
Grace Whitcomb, Diversity Manager, Southern California Edison Company

The format of this event will be in the form of an exposition and major mixer. There will also be a panel of industry speakers well versed with business in India, China, Korea, Vietnam and the Philippines who will expand on globalization and the areas of commodities' chain, profiling, logistics and operations, import and export financing, customs, legal and given risk assessments; the business climate in Asia, partnerships and culture, doing business with public entities and government agencies, contracting, purchasing and re-certification.

The opportunity to meet with key representatives from major corporations will be a benefit as this event promises to be a "face to face" opportunity with major corporations, buyers and suppliers with US and Asian companies. Buyers with a "wish list" will also be available on ABAOC's website.

In making this event a success, ABAOC will network with the following participating organizations: Asian American Business Women Association, Asian Community Development, Black Chamber of Commerce of Orange County, California Hispanic Chamber of Commerce, Filipino American Chamber of Commerce of Orange County, Global Network Solutions, LLC, Korean Chamber of Commerce of Orange County, National Council for Asian American Business Association, Network of Indian Professionals (LA-OC), Orange County Business Council, Orange County Chinese Chamber of Commerce, Orange County Hispanic Chamber of Commerce, Orange County Transportation Authority, South Asian Biz Alliance Network, Tymes International and the Vietnamese American

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Chamber of Commerce to name a few. The member network of each organization has always excelled in strong community and business affiliations.

Admission to this event is free and parking is \$4.00 with validation.

About ABAOC

The Asian Business Association of Orange County (ABAOC), founded in 1992, is a non-profit organization serving the needs of the growing Asian American businesses in Orange County. Since its inception, it has organized many networking mixers, procurement events and outreach programs. The mission of ABAOC is to provide Asian Americans the opportunity to gain access to economic advancement through networking, education and community representation. For more information about ABAOC, please call the ABAOC office at (949) 222-2291 or visit their website at www.abaoc.org.

For more questions on *global sourcing*, please contact Dwight Nakata directly at (714) 329-5022 or via email at dwight.nakata@abaoc.org. For questions on *local procurement*, please contact Peter Sinambal at (714) 914.1355 or via email at peter.sinambal@abaoc.org.

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